

Message Text

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ORIGIN EB-11

INFO OCT-01 EUR-25 ISO-00 AGR-20 COME-00 STR-08 SWF-02 L-03

H-03 AID-20 CIAE-00 FRB-02 INR-10 NSAE-00 RSC-01

TRSE-00 XMB-07 OPIC-12 SP-03 CIEP-02 LAB-06 SIL-01

OMB-01 NSC-07 SS-20 CEA-02 PA-04 PRS-01 USIA-15 TAR-02

/189 R

DRAFTED BY EB/OT:MWGLITMAN:JW

APPROVED BY EB/OT:MWGLITMAN

EB/TA:WTADAMS

EUR/NE:CFLOYD

EUR/RPE:JMCCARTHY

AGRICULTURE:JHALQUIST

COMMERCE:JWILLIAMS

STR:HWILLIAMS

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R 102219Z APR 74

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

INFO USMISSION EC BRUSSELS

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E.O. 11652: N/A

TAGS: ETRD, US, UK

SUBJECT: FROZEN ORANGE CONCENTRATE

REF: LONDON 4053

LONDON 4054

1. CORTAZZI, MINISTER AT UK EMBASSY, WAS CALLED INTO
DEPARTMENT PER EMBASSY'S SUGGESTION. WE GAVE HIM COPY
OF NOTE WHICH EMBASSY GAVE FCO MARCH 28 (REF B). WE
EMPHASIZED ADVERSE IMPACT ON U.S. TRADE INTERESTS OF U.K.
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MEASURE, ADDING THAT 10 PERCENT VAT, COMING ON TOP OF

TARIFF INCREASE RELATED TO U.K.'S ADJUSTMENT TO CXT, WOULD RESULT IN A 17.6 PERCENT INCREASE IN THE COST OF THIS FOOD ITEM TO THE U.K. CONSUMER IN LAST THREE MONTHS. WE ARGUED STRONGLY THAT U.K. REMOVE THIS FOOD ITEM FROM THE VAT CONFECTIONERY CATEGORY.

2. CORTAZZI SAID HE HAD ANTICIPATED ADVERSE U.S. REACTION TO U.K. MEASURE AND HAD CABLED LONDON RECOMMENDING THAT TRADE MINISTER SHORE BE GIVEN A "DEFENSIVE BRIEF" ON THE SUBJECT FOR HIS USE IN CONVERSATIONS IN LONDON WITH COMMERCE SECRETARY DENT AND IN WASHINGTON WITH SENIOR U.S. OFFICIALS.

3. REPRESENTATIVE OF FLORIDA CITRUS COMMISSION MADE REPRESENTATION TO USDA APRIL 9, REGISTERING CONCERN ABOUT IMPACT OF NEW TAX ON US EXPORTS.

4. DEPARTMENT WILL PREPARE BRIEFING PAPERS ON SUBJECT FOR POSSIBLE USE BY SECRETARY DENT AND SENIOR WASHINGTON OFFICIALS IN MEETINGS WITH SHORE. USDA INFORMS DEPT THAT AGATTACHE LONDON IS FULLY INFORMED ON PROBLEM. WE SUGGEST THAT, IF EMBASSY HAS NOT ALREADY DONE SO, IT MAKE OUR CONCERNS KNOWN TO CONSUMER AFFAIRS HEAD, SHIRLEY WILLIAMS, EMPHASIZING IMPORTANCE OF PROVIDING THIS COMMODITY AT LOWEST POSSIBLE COST TO U.K. CONSUMERS.

KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE LIBERALIZATION, NEGOTIATIONS, CITRUS FRUITS, VALUE ADDED TAXES, COMMON EXTERNAL TARIFFS
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Copy: SINGLE
Draft Date: 10 APR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
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Disposition Reason:
Disposition Remarks:
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